

Proposed Interview Questions

Guest: Martin Financial Group 08/21/09 1:00 p.m.

Topic: "Taking Control of Your Financial Future"

(Answers should be 30-35 words and should be prepared)

Q: Dick, why don't we start by you sharing the investment principles of Martin Financial Group?

A: **Thank you John, at Martin Financial Group we pride ourselves on building strong relationships with each client. The in-depth knowledge of our clients allow us to then prepare custom-tailored strategies to address their specialized goals, needs and concerns.**

Q: In these uncertain times, is today's investment strategy different from yesterday's investing strategy?

A: **No, not really. If anything the current economic times have only reminded all of us that we must adhere to the fundamentals and not chase the unreasonable returns. Sound planning is still the road to financial freedom.**

Q: What suggestions can you give a listener that's unsettled with his/her current returns or advisor?

A: **Seek clarification, guidance and education. Speak with your advisor to make sure that they understand your unique situation and goals and then make sure that you understand their process. If you remain uncomfortable seek change.**

Q: How is the company uniquely qualified to help it's clients take control of their financial future?

A: **By striving to put the client first and putting forth a comprehensive strategy to meet their financial goals and desires within their risk tolerance, and staying proactive with their financial strategy has kept our clients in a strong position in both good and bad economic times.**

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"For more information please feel free to call **Martin Financial Group** at **214-522-4245** or visit them online at [www.martinfinancialgroup.com](http://www.martinfinancialgroup.com). Securities and investment advisory services offered through Securian Financial Services, Inc., Member FINRA/SIPC and Martin Financial Group is independently owned and operated. This is John Criswell for the Texas Business Update, Thanks for listening."